

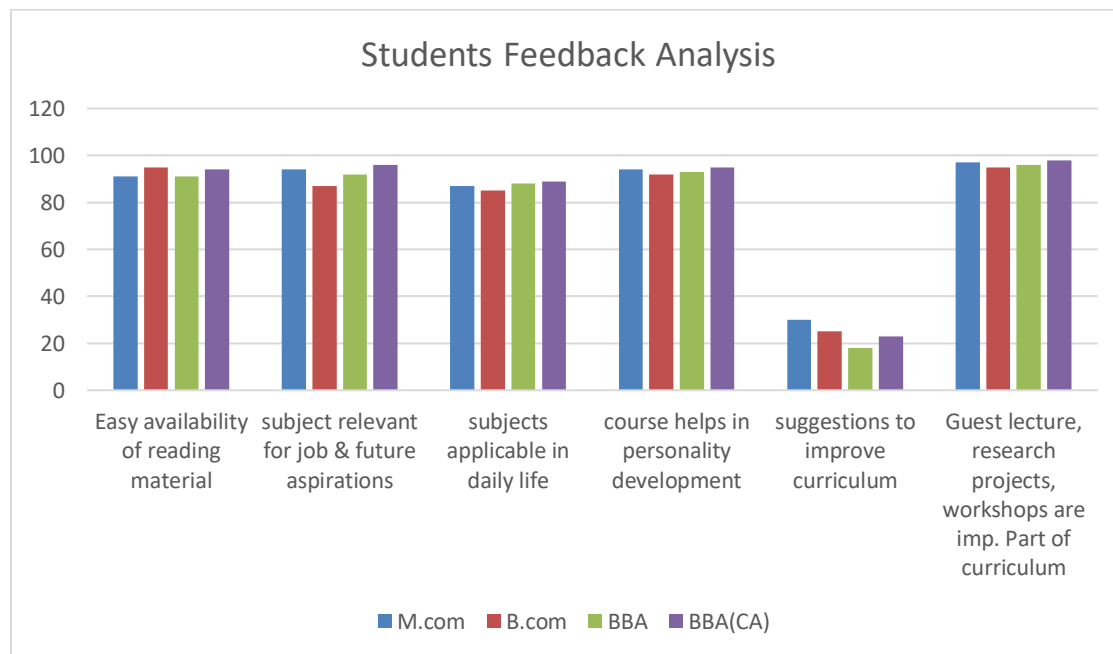
Graphical analysis of feedback on Curriculum 2023-24

Faculty of Commerce and Management

Analysis of Student Feedback

(Figures are in %)

Particulars	M.Com	B. Com	BBA	BBA(CA)
Easy availability of reading material	91	95	91	94
Subject relevant for job & future aspirations	94	87	92	96
Subjects applicable in daily life	87	85	88	89
Course helps in personality development	94	92	93	95
Suggestions to improve curriculum	30	25	18	23
Guest lecture, research projects, workshops are imp. part of curriculum	97	95	96	98



Students feedback is extremely important and helps in improving the teaching learning process. Feedback was taken from students on their curriculum. Maximum students found the curriculum easy & the instructions were easy to follow. They found that the study material & references of

different courses were easily available by the mentor and in the library. Students expressed their satisfaction in understanding most of the subjects and few subjects proved helpful in developing their personality.

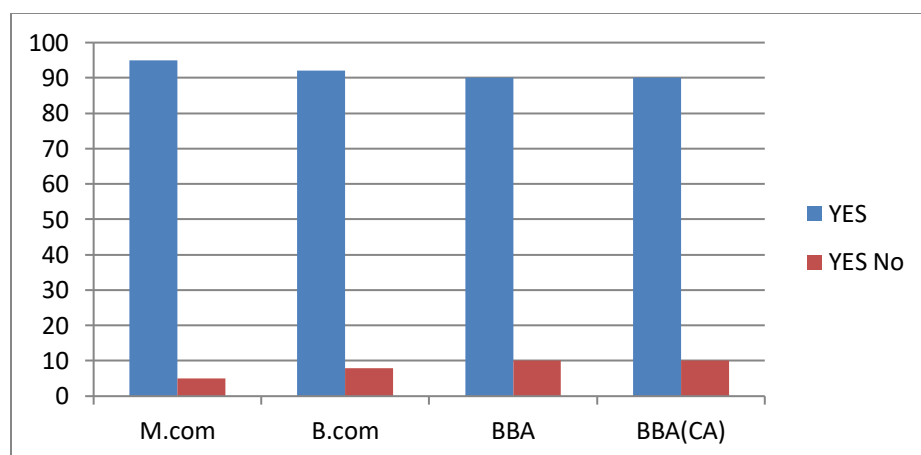
It has been analyzed from the students feedback that the college has easy availability of the study or reading material in the e-library and central library, the respondents agree upto 94% on the relevancy of the subjects to their job profiles and future aspirations, 87% of the respondents agreed that the subjects are applicable in daily life and also helps in developing their personality, 96% of respondents agreed on guest lectures, research projects and workshops organized by the college are the best part of the curriculum.

The FY students who were under the NEP pattern found the multi-disciplinary nature of some courses interesting.

Analysis of Teacher Feedback

Figures are in %)

Relevancy of the curriculum for academic development and employability	YES	NO
M.Com	96	4
B.Com	92	8
BBA	94	6
BBA(CA)	95	5

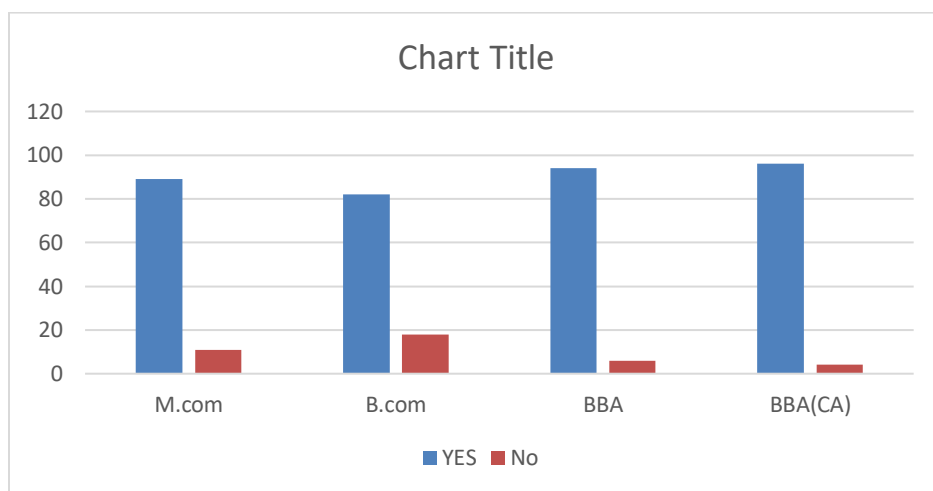


The teacher's feedback on curriculum was obtained by the college. It was analyzed that 94% of teachers are satisfied with the current curriculum. The teachers find the curriculum for the students is appropriate for the development of student's personality. Some teachers have suggested that the college should arrange study tour or industrial visits at different manufacturing and industrial units and also incorporate latest programming languages and technologies like Artificial Intelligence, Internet of Things, Android and Machine Learning etc.

Analysis of Employer Feedback

(Figures are in %)

Curriculum followed by the employee is relevant for employability	YES	No
M.Com	89	11
B.Com	82	18
BBA	94	6
BBA(CA)	96	4



According to the employer's feedback, it is observed that the curriculum of the course is satisfactory. Around 89% of Employers are satisfied by basic technical skills of the employees gained throughout the course in the college.

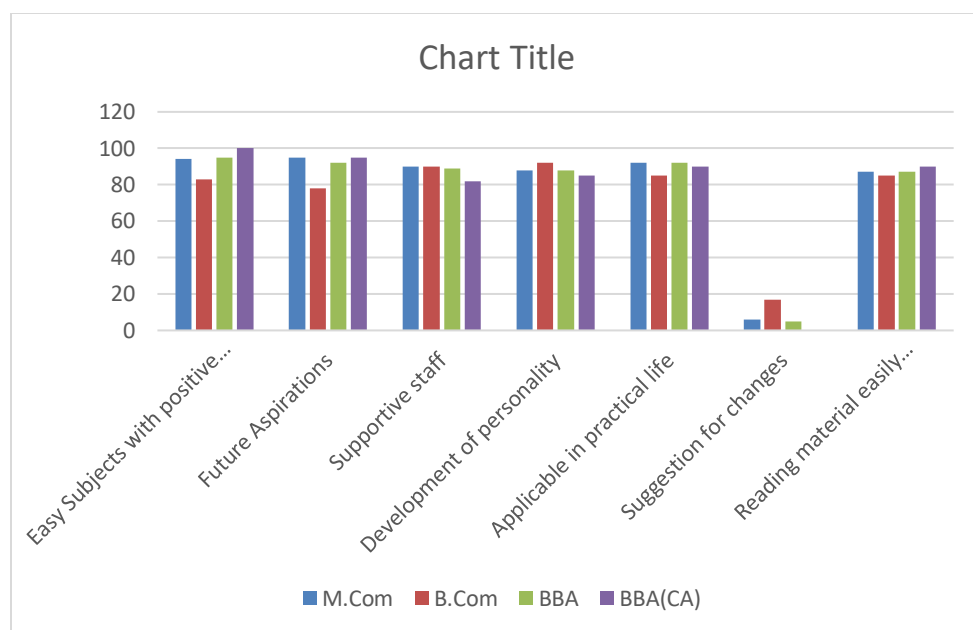
Most of our students are working in organizations such as WNS, Concentrix, EXL, Tech Mahindra Business Services, etc. Taking feedback from the employers is essential to understand whether our students are job ready and whether the BBA and BBA CA course gives them the requisite knowledge and skills. All the employers agreed that the curriculum of the course was relevant and useful for employability.

Few Employers had given suggestions to encourage students to improve their basics. In this regard, placement training classes have been conducted in the department. orientation classes on technical skills have also been conducted by the department.

Analysis of Alumni Feedback

(Figures are in %)

Particulars	M.Com	B.Com	BBA	BBA(CA)
Easy Subjects with positive response	94	83	95	100
Future Aspirations	95	81	92	95
Supportive staff	90	90	89	82
Development of personality	88	92	88	85
Applicable in practical life	92	85	92	90
Suggestion for changes	06	17	5	00
Reading material easily found	87	85	87	90



Alumni feedback are considered for curriculum revision and updating the courses. The alumni expressed that they were satisfied with the curriculum.

The above graph shows that the alumni has given 94% positive response that the subjects are easy to understand, 81% to 95% students said that the subjects are useful for future aspirations, they appreciated the dedicated, supportive and cooperative staff, 89 % alumni admitted that the college plays a crucial part in shaping their practical life, 7 % suggestions were given on the curriculum and 85 % alumni respondent towards the easy availability of reading material.

Some suggestions received from the alumni included improvement in infrastructure, industrial visits for students, provisions of placements. Some of the alumni had also mentioned that the college needs to take initiative to strengthen college -alumni relations. However, overall, the feedback was largely positive.

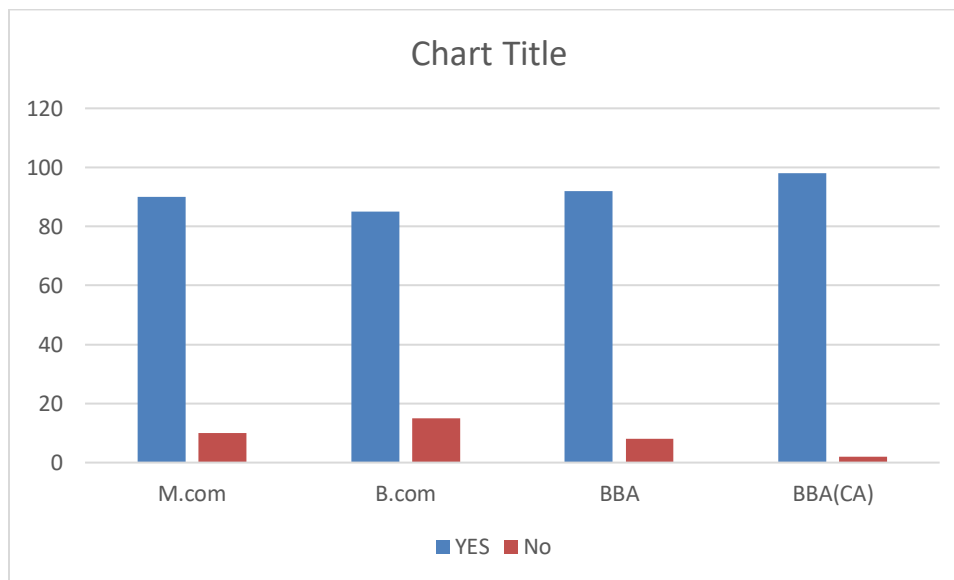
Action taken:

The department will be trying to organize industrial visits going forward. The department in collaboration with the Alumni association is planning to arrange some activities to enhance alumni engagement. Based on Alumni's feedback, mini projects are given as a mandate in curriculum in order to equip the students with real time applications.

Analysis of Parents Feedback

(Figures are in %)

Curriculum followed by the college is relevant for personality development and employability	YES	No
M.Com	90	10
B. Com	85	15
BBA	92	8
BBA(CA)	98	2



Overall, 90% of the parent feedback on the curriculum indicates that it is generally perceived as easy to follow, relevant to future aspirations and applicable in practical situations. However, more specific feedback on the impact on personality development and suggestions for improvement would be beneficial for further enhancing the curriculum.

Most of the parents mentioned that the curriculum was comprehensive and relevant and also had practical applicability. Almost 95% of the parents mentioned that the subjects were useful from the point of view of getting jobs as they provided knowledge of various business and management aspects and entrepreneurial skills.

The primary suggestion given by parents is that industrial visits should take place so that students get some practical exposure. Some parents have also suggested improvement in infrastructure and facilities provided to students.

Action taken:

On the basis of the suggestions given by the parents, the department will try to organize industrial visits and tours for students in the future. New benches have also been installed in all the classrooms.