



M. C. E. Society's
Abeda Inamdar Senior College
Of Arts, Science and Commerce, Camp, Pune-1
(Autonomous) Affiliated to SavitribaiPhule Pune University
NAAC accredited 'A' Grade

S.Y.B A. Generic Elective

Syllabus

(Semester & Choice Based Credit System -Autonomy 21 Pattern)

(To be implemented from the Academic Year 2022-2023)

Syllabus Drafting Committee

- | | | |
|----|----------------------------|---------------------------------|
| 1. | Dr. Salma Aziz | Department of Sociology |
| 2. | Mr. Shaukat NZ Khan | Department of History |
| 3. | Dr. Shaheen Patel | Department of English |
| 4. | Dr. Anjali Kedari | Department of Psychology |

Evaluation Pattern

Total Marks per semester – 50

Internal Examination Marks - 20 (Assignment – 10 marks + Field Visit Report – 10 marks)

External Examination Marks - 30 (Written Examination – 20 marks + Presentation – 10 marks)



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Syllabus for S.YBA (Generic Elective)

To Be Implemented From A.Y. 2022-23 (CBCS – Autonomy 21 Pattern)

Semester III		
Course Code	Name of the Course	Credits
21ABGE23M	Generic Elective: Digital and Financial Literacy	2
Semester IV		
21ABGE24M	Generic Elective: Socio-Civic Literacy and Building a Career	2



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Syllabus (Semester III)

Course/ Paper Title	Generic Elective: Digital and Financial Literacy
Course Code	21ABGE23M
Semester	III
No. of Credits	2

Aims & Objectives of the Course

Sr. No.	Objectives
1.	Improve Functional Capabilities of the student.
2.	Introduce processes in the digital world and create awareness about threats and challenges in the same.
3.	Create awareness about financial aspects and help students make effective financial decisions at an early stage.
4.	Create awareness about steps to safeguard oneself and to protect interests – digital and financial.

Expected Course Specific Learning Outcomes

Sr. No.	Learning Outcome
1.	Will demonstrate awareness of cyber security and crime.
2.	Will be able to identify and execute steps to protect personal information and use social media safely.
3.	Will be able to explain how to make a budget for monthly expenses
4.	Will be able to identify various saving instruments and use banking and finance services.

Syllabus

Unit No.	Title with Contents	No. of Lectures
I	Digital Literacy	12
	i. Cyber Security and Crime ii. Protecting Personal Information iii. Using Internet and social media safely iv. Hacking v. Internet Dependence	
II	Financial Literacy	12
	i. Budget and Budgeting ii. Saving and Investments iii. Banking, Online transactions iv. Insurance v. Digital Currency	
III	Project and Field Visit	12
	i. Project on Digital Literacy ii. Visit to Bank/Post Office/Investment Banking Houses/Chamber of Commerce/Stock Exchange	

References

1. Colin Lankshear & Michele Knobel. 2008. Digital Literacies: Concept, Policies and Practices, New York: Peter Lang Publishing
2. Thomas Swiss (ed.). 2000. Unspun: Key Concepts for Understanding the World Wide Web, New York: New York University Press.
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5. Palande, P. S., Shah, R. S., & Lunawat, M. L. (latest edition). *Insurance in India: Changing policies and emerging opportunities*. SAGE.
6. Uwajeh, A. N. (latest edition). *Bitcoin and digital currency for beginners: The basic little guide*. Alex Nkenchor Uwajeh.

Websites

1. Reserve Bank of India <https://www.rbi.org.in/>
2. Insurance Regulatory and Development Authority of India <https://www.irdai.gov.in/>
3. Union Budget (latest) <https://www.indiabudget.gov.in/>

Syllabus (Semester IV)

Course/ Paper Title	Generic Elective: Socio-Civic Literacy and Building a Career
Course Code	21ABGE24M
Semester	IV
No. of Credits	2

Aims & Objectives of the Course

Sr. No.	Objectives
1.	To create awareness about constitutional obligations in students and sensitize students about their responsibilities to the same.
2.	Motivate students to play a constructive role as a socially responsible human being.
3.	To create awareness in students about the marginal sections and the issues and challenges faced by them.
4.	To inculcate creative and critical skills suitable for a variety of fields of employment/self-employment.
5.	To help generate and enhance professional abilities in students.

Expected Course Specific Learning Outcomes

Sr. No.	Learning Outcome
1.	Will be able to enumerate and explain fundamental rights and duties
2.	Will be able to explain and critically evaluate self and social identity, roots of stigma, causes of prejudice, discrimination.
3.	Will demonstrate a sense of responsibility towards marginalized sections.
4.	Will understand and explain concepts of social justice and empowerment.

Syllabus

Unit No.	Title with Contents	No. of Lectures
I	Socio-Civic Literacy	12
	i. Sensitization towards Constitutional Obligations: Fundamental Rights ii. Fundamental Duties and Civic Responsibilities iii. Self and Social Identity – stigma, stereotyping, prejudice and discrimination iv. Marginalized sections v. Social Justice and Empowerment	
II	Building a Career	12
	i. Ideas for careers: New avenues for Arts Students ii. Employability Skills iii. From hobbies to start-ups iv. Funding resources, Government Schemes v. Innovation	
III	Project and Field Visit	12
	Project – Case study of a start-up Visit – NGO, Self-Help Group or other institutes working with marginalized sections	

References

1. Peter Strandbrink. 2017. Civic Education and Liberal Democracy, London: Palgrave Macmillan
2. Dennis Gunn. 2020. Educating for Civic Dialogue in an Age of Uncivil Discourse, New York: Routledge
3. Beth C. Rubin & James M. Giarelli. 2007. Civic Education for Diverse Citizens in Global Times: Rethinking Theory and Practice, New York: Routledge
4. Peterson, A. 2011. Civic Republicanism and Civic Education, UK: Palgrave Macmillan.
5. Philips, Bonefiel and Sharma. 2011. Social Entrepreneurship, New Delhi: Global vision publishing house.
6. Laura Michelini, 2012, Social Innovation and New Business Models: Creating Shared Value in Low-Income Markets, Springer.
7. Andreasen R. Alan. 2006. Social Marketing in the 21st Century, SAGE Publications.

8. Rabindra N. Kanungo. 1998. "Entrepreneurship and innovation", New Delhi: Sage Publications
9. Roy Rajeev. 2011. Entrepreneurship, New Delhi: Oxford University Press
10. Robert Hisrich, Michael Peters & Dean Shepherd. 2009. Entrepreneurship, New Delhi: Tata McGraw-Hill Publishing Company Limited.