

M. C. E. Society's **Abeda Inamdar Senior College**

Of Arts, Science and Commerce, Camp, Pune-1 (Autonomous) Affiliated to Savitribai Phule Pune University NAAC accredited 'A' Grade

Syllabus for M.Com. I 2021-22 (CBCS – Autonomy 21 Pattern)

Course/ Paper Title	Management Accounting
Course Code	21CMCO111
Semester	I
No. of Credits	4

Objectives of the Course

Sr. No.	Objectives
1.	To enhance the abilities of students to develop the concept of
	management accounting and its significance in the business.
2.	To enhance the abilities of students to analyze the financial
	statements.
3.	To enable the students to understand, develop and apply the
	techniques of management accounting in the financial decision
	making in the business corporate
4.	To make the students develop competence with their usage in
	managerial decision making and control.

Course Specific Outcome

Sr. No.	Learning Outcome
	To understand the concept of Financial Accounting and its
1.	limitations, emergence of Management Accounting and Cost
	Accounting, its advantages and distinction between Management

	Accounting and Cost Accounting.
2.	To gain knowledge of practically comparing financial results of different years and different companies.
3.	To develop the skill of appropriate use of different ratios to evaluate the financial performance of entities
4.	To understand the concept of Working Capital Management, determination of working capital, components of working capital and accounts receivable and inventory management

Unit No	Title with Contents	No. of
		Lectures
Unit I	Introduction to Management Accounting	9
	1. Management Accounting- Meaning and Definition,	
	Characteristics, Objectives, scope and functions of Management	3
	Accounting	
	2. Financial Accounting, Cost Accounting & Management	3
	Accounting	
	3. Advantages and Limitations of Management Accounting -	
	Installation of Management Accounting System	2
	4. Management Accountant: functions and duties - Essential	1
	qualities	
Unit II	Financial Statement Analysis	17
	1. Introduction of Financial Statement Analysis and Objectives of	2
	financial statement analysis	
	2. Tools of financial statement analysis - Multi - step income	2
	statement and Balance sheet	
	3. Comparative Financial statement analysis, Uses, Importance,	4
	Types and Practical Problems	

	4. Common sized analysis, Uses, Importance, Types and Practical	4
	Problems	3
	5. Trend analysis, Uses, Importance, Types and Practical Problems	2
	6. Analytical Balance Sheet Practical Problem	
Unit III	Ratio Analysis	17
	1. Ratio Analysis-Meaning and rationale, advantages and limitations.	2
	2. Types of Ratios: (Practical Problems)	
	i. Liquidity Ratios,	3
	ii. Solvency Ratios,	3
	iii. Profitability Ratios,	3
	iv. Efficiency Ratios,	3
	v. Integrated Ratios.	3
Unit IV	Working Capital Management	17
	1. Concept and definition, Types/Classification, need and	2
	importance of working capital	
	2. Determination of Working capital	3
	3. Assessment & Sources of working capital	3
	4. Study of Components of working capital Management	4
	i. Cash management	
	ii. Accounts receivable management and	
	iii. Inventory management.	
	5. Practical Problems on Working Capital Management	5

- Hanif, M. (2018). Cost and management Accounting-II. McGraw-Hill Education.
- Arora, M. (2012). A textbook of cost and management accounting (10th ed.). Vikas Publishing House.
- Pandey, I. M. (2009). Management accounting, 3E. Vikas Publishing House Pvt. Ltd
- S.P. Jain & K.N. Narang (2001). Advanced accountancy. Kalyani Publishers
- Ravi Kishore, R. M. (2006). Cost & management accounting 4Th / Ed. Taxmann

Publications Pvt.

- Gupta R. L., & Radhaswamy, M. (2001). Advanced accountancy. S. Chand and Co. Ltd
- Hanif, M. (2019). Modern cost and management accounting. McGraw-Hill Education.
- Bagavathi, P. R. (2006). Management accounting (4th Ed.). S. Chand Publishing.

Note: The breakup of marks in the Examination will be as follows:

Component	Percent
Theory	30%
Practical/ Problems	70%

Area of Practical Problems:

- 1. Financial Statement Analysis
- 2. Ratio Analysis
- 3. Working Capital Management



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M.Com. Strategic Management (CBCS – Autonomy 21 Pattern)

Course/ Paper Title	Strategic Management (Compulsory)
Course Code	21CMCO112
Semester	I
No. of Credits	4

Objectives of the Course

Sr.	Objectives
No.	
1.	To introduce the students to the emerging changes in the modern
	Business Environment.
2.	To develop the analytical, technical and managerial skills of students
	in the various areas of Business Administration.
3.	To empower to students with necessary skill to become effective
	future managers and leaders
4.	To develop Technical skills among the students for designing and
	developing effective Functional strategies for growth and
	sustainability of business

Course Specific Outcomes

Sr.	Learning Outcome
No.	
1.	Students will be able to understand the concept of strategic
	management and the Process of Strategic Management

2.	Students will understand the External and Internal Business
	Environment for effective Strategy Formulation and also know the
	concept of value chain analysis
3.	Students will acquire the applicability skills and will understand
	SWOT Analysis
4.	The understanding of Functional Strategy is created

Unit	Title with Contents	No. of
No.		Lectures
Unit I	Introduction to Strategic Management	15
	Strategy – Concept, Introduction, Definition of strategic Management and its Evolution, Output Definition of strategic	6
	2. Strategic Management Characteristics, Approaches to Strategic Decision Making, Strategic Management Process, and Components of Strategic Management process Model.	Ü
	3. Strategic Role of Board of Directors & Top Management4. Strategic Implications of Social and Ethical Issues.	2 3
Unit II	Strategic Planning and Analysis	15
	 Formulation of Strategy Analysis of Business Environment, Internal analysis and 	2 4
	External Analysis for Strategic Advantage 3. Strategic Planning – meaning, steps, Alternatives, advantages and Disadvantages	3
	4. Value Chain Analysis	2
	5. Designing an effective Strategic Plan.	2
	6. Strategic Options at Corporate Level	2
Unit III	Strategic Choices and Strategy Evaluation	15

	1. Generating Strategic Alternatives for Stability, Growth	5
	and Sustainable Strategies	5
	2. Evaluation of Strategic Alternatives for developing	
	Product portfolio Models	5
	3. Strengths, Weakness, Opportunity, Threats (SWOT)	
	Analysis, Boston Consulting Group (BCG) matrix,	
	General Electric(GE) Matrix, Hoffer's Matrix	
Unit IV	Functional Strategy and Environmental Analysis	15
	1. Knowledge and Formulation of Functional Strategy for	3
	Marketing Environment Sustainability	
	2. CSR (Corporate Social Responsibility).	2
	3. Functional Strategy: -Human Resource, Finance &	2
	Logistics,	3
	4. Business Environmental Concepts and components	2
	4. Business Environmental Concepts and components5. Concept of Corporate Restructuring	2 2
	5. Concept of Corporate Restructuring	2
	5. Concept of Corporate Restructuring6. Business Process Reengineering, Benchmarking, Total	2

- SRINIVASAN, R. (2014). Strategic management: The Indian context. PHI Learning

 Pvt
- C.B., G. (2016). Strategic management (Text and cases). S. Chand Publishing.
- *David, F. R. (2016).* Strategic management: A competitive advantage approach, concepts and cases. *Prentice Hall.*
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- Kazmi, A., & Kazmi, A. (1986). Strategic management. McGraw-Hill Education.
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Syllabus for M.Com. I (ADVANCED COST ACCOUNTING AND COST SYSTEM) 2021-22 (CBCS – Autonomy 21 Pattern)

Course/ Paper Title	Advanced Cost Accounting
Course Code	21CMCO113A
Semester	I
No. of Credits	4

Objectives of the Course

Sr. No.	Objectives
1.	To prepare learners to understand the scope of Cost Accounting in
	any business activity.
2.	To learn the Cost Accounting treatment in relation to material cost
	accounting, employee cost and overheads.
3.	To develop the learners to establish the interface between cost
	Accounting Standards and the various elements of cost.
4.	To enable students to learn application of different methods of
	Costing in manufacturing and service industries.

Course Specific Outcome

Sr. No.	Learning Outcome
1.	To understand the classification of costs and will be able to trace the
	cost to cost centers.
2.	To prepare cost sheet in various situations and understand the
	inventory related treatments in cost accounting.

3.	To understand the concept of employee cost and its relevancein the
	total cost of product or service.
4.	To acquire the understanding of CAS 3 & CAS 7.
5.	To develop ability to ascertain cost in different industries.

Unit No	Title with Contents	No. of Lectures
Unit I	Nature and Scope of Cost Accounting	15
	1. Introduction, Meaning, Definitions and Objectives of Cost	4
	Accounting, Cost Centers and Cost unit.	
	2. Elements of Cost: Material, Labour and Overheads.	10
	i. Material: Concept, Procurement of Material, Concept of	
	Landed cost of Material in major currencies with special	
	reference to Dollar, Euro, and Pound only	
	ii. Storage and Inventory Control Techniques - Perpetual	
	Inventory system, ABC Analysis, Inventory Turnover	
	ratios, Just In Time, Economic Order Quantity. Fixation	
	of inventory levels.	
	iii. Study of CAS 1 (Classification of Cost) and CAS 6	
	(Material Cost).	
	3. Preparation of Cost Sheet.	1
Unit II	Employee cost	15
	1. Meaning, Definitions and Significance of Labour Cost	2
	2. Classification of Labour Cost.	2
	3. Methods of Remuneration-Performance BasedRemuneration.	6
	4. Labour Cost	2
	i. Idle time-causes and Accounting treatment	
	ii. Overtime premium-Accounting Treatment & its Control	
	iii. Treatment of special Labour Cost -Fringe benefits, Bonus,	

	Employees Welfare Costs	2
	5. Labour Turnover - concept, causes, Measurement & Cost of	
	labour Turnover.	1
	6. Study of CAS – 7 relating to Employees Cost.	
Unit III	Overheads Accounting	15
	1. Meaning & Classification of Overheads,	3
	2. Allocation, Apportionment & Reapportionment (Repeated	8
	distribution Methods & Simultaneous Equations Method) of	
	Overheads.	
	3. Absorption of Overheads-Methods, over and under	2
	absorption of overheads.	
	4. CAS – 3 (Overheads)	2
Unit IV	Methods of Costing	15
	1. Job Costing and Contract Costing.	4
	2. Process Costing	5
	3. Operating Costing in Transport, Hospitals & Hotel undertakings.	6

- Cost Accounting .Jawahar Lal and Seema Srivastava.(2013).Tata McGraw-Hill Education.
- Cost & Management Accounting 4 th / Ed. Ravi M. Kishore.(2006). Taxmann Publication Pvt. Cost Accounting. S P. Jain, K. L. Narang. (2000).
- A Textbook of Cost and Management Accounting, 10 th Edition. M. N. Arora. (2012). Vikas Publishing House.
- K. Senthilkumar; K. Maruthamuthu & Desti Kannaiah. (2019). *Advanced cost accounting*. Vikas Publishing House.
- Mahajan, S., & Kulkarni, M. (2019). *Advanced cost accounting*. Vikas Publishing House.
- Mitra, J. K. (2009). Advanced cost accounting. New Age International.

Note: The breakup of marks in the Examination will be as follows:

Component	Percent
Theory	30%
Practical/ Problems	70%

Areas of practical problems:

- 1. Preparation of Cost Sheet
- 2. Inventory turnover ratios
- 3. EOQ
- 4. Labour Turnover
- 5. Primary and Secondary Distribution of Overheads Repeated Distribution and Simultaneous Equation Method
- 6. Methods of Absorption.
- 7. Contract Costing, Process Costing and Operating Costing.



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Syllabus M.Com. I (Business Administration)

(CBCS – Autonomy 21 Pattern)

Course/ Paper Title	Production and Operations Management
Course Code	21CMCO113B
Semester	I
No. of Credits	4

Objectives of the Course

Sr. No.	Objectives
1.	To understand and develop deep insight of the concept of Production
	& Operations Management.
2.	To understand & identify business problems relating to production
	involving operational function, planning and control, quality
	management & Environmental issues.
3.	To increase the knowledge and perspective of students by acquainting
	them with the emerging trends and techniques in production and
	operation management.

Course Specific Outcome

Sr. No.	Learning Outcome
1.	Development of conceptual clarity and analytical skills pertaining to
	Production and awareness about the importance of safety issues in a
	plant & analyzing solution to environmental issues.

2.	Change in overall perception towards quality enhancement by
	developing critical thinking and analytical abilities of the students.
3.	Development of Innovative abilities and Application oriented skills in
	Production & Operations Management.

Unit No	Title with Contents	No. of Lectures
Unit I	Production and Operations Management: An overview	15
	1. Production and Operations Management:	5
	i. Meaning and Importance	
	ii. Functions	
	iii. Types of Production Systems	
	a. Mass Production/Flow Line	
	b. Continuous	
	c. Intermittent	
	d. Batch Production	
	e. Job Lots	
	2. Service Systems- Recent trends in production and service	3
	systems	
	3. Plant Layout	4
	i. Objectives	
	ii. Basic principles	
	iii. Types of Plant Layout	
	4. Safety considerations and Environmental aspects	3
Unit II	Supply Chain Management	15
	1. Supply Chain Management	6
	i. Introduction and Scope	
	ii. Components	
	iii. Process of Supply Chain Management	

	2. Tools and Techniques of Supply Chain Management	4
	i. Performance Measurement	
	ii. Performance Implementation	
	3. Emerging Trends in Supply Chain Management:	5
	i. Digitization-Warehouse automation	
	ii. Internet of Things	
	iii. Artificial Intelligence	
Unit III	Production Planning, Control & New Techniques of Production	15
	& Operations Management	
	1. Production Planning: Meaning, Objectives, Importance and its	5
	components.	
	2. Production Control: Meaning, Objectives, Significance and	5
	factors affecting Production Control	
	3. New techniques and Current Trends in Production &	5
	Operations Management:	
	i. Green Manufacturing	
	ii. Mass Customization	
	iii. Lean Operations	
	iv. Make in India	
Unit IV	Total Quality Management and Emerging Issues in Production	15
	and Operations Management	
	1. Total Quality management -	7
	i. Meaning, Dimensions	
	ii. Objectives and importance.	
	iii. Emerging concepts and issues- Six Sigma	
	2. Emerging Issues in Production and Operations Management	8
	i. Mobile Accessibility	
	ii. Automation of Operational Processes	
	iii. Outsourcing	
	iv. Employee Empowerment	
	v. Waste Management	

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Syllabus for M.Com. I (ADVANCED COST ACCOUNTING AND COST SYSTEM) 2021-22 (CBCS – Autonomy 21 Pattern)

Course/ Paper Title	Costing Techniques and Responsibility Accounting
Course Code	21CMCO114A
Semester	I
No. of Credits	4

Objectives of the Course

Sr. No.	Objectives
1.	To enhance the abilities of students to develop the concept of Cost and Management Accounting and its significance in the business.
2.	To enable the students to understand, develop and apply the techniques of costing in the decision making in the corporate world.
3.	To equip the students with knowledge and skill to design and implement Cost Control through Costing Techniques

Course Learning Outcome

Sr. No.	Learning Outcome
1.	To understand the role of Budget in the process of Cost Control and
	Decision Making.
2.	To develop Skills in computation and analysis of various variances.
3.	To Understand the concepts of Uniform Costing and Inter firm
	Comparison.

4. To Understand the relevance of Cost Accounting Data as a part of monitoring various segments of business.

Unit No	Unit No Title with Contents	
Onit No	Title with Contents	Lectures
Unit I	Budget and Budgetary Control	18
	1. Concept of Budget and pre-requisites of preparing budget.	3
	2. Types/Classifications of Budgets	3
	3. Budget, Budgeting and Budgetary Control – Meaning,	3
	Importance and Difference.	
	4. Process of preparing Budgets – Flexible Budget, Cash Budget,	3
	Production Cost, Quantity Budget & Sales Budget	
	5. Limiting Factors in preparing Budgets	3
	6. ZBB (Zero Based Budget)- Steps and Advantages in ZBB	3
Unit II	Standard Costing	18
	Concept of Standard Cost	3
	2. Setting of Standards, Difference between Standard Costing and	5
	Budgetary Control.	
	3. Variance Analysis - Material, Labour, Overhead, Sales and	5
	Profit Variances.	
	4. Practical Problems on all Variance Analysis	5
Unit III	Uniform Costing and Inter-firm Comparison	9
	1. Uniform Costing – Meaning, Features, need, scope and	3
	objectives of Uniform costing	
	2. The application, Advantages and Limitations of Uniform	3
	Costing.	
	3. Inter- firm comparison- Meaning, Advantages and	3
	Disadvantage	
Unit IV	Responsibility Accounting and Reporting	15

1.	Definition, Meaning, Principles, controllable and Non-	4
	controllable Costs.	
2.	Centers of control, Cost Centers, Revenue Center, Investment	4
	Center, Profit Center	
3.	Performance Measurement of Business Centers.	3
	i. Reporting to different levels of Management	
4.	Practical Problems on Responsibility Accounting	4

- Lal, J., Srivastav, S., & Singh, M. (2019). Cost accounting: Text, problems and cases. McGraw-Hill Education.
- Arora, M. (2012). A textbook of cost and management accounting (10th Ed.). Vikas Publishing House.
- Ravi Kishore, R. M. (2006). Cost & management accounting 4Th / Ed. Taxmann Publications Pvt.
- Jain, S. P., & Narang, K. C. (1984). Advanced cost accounting. Kalyani publication
- K. Senthilkumar; K. Maruthamuthu & Desti Kannaiah. (2019). Advanced cost accounting. Vikas Publishing House. Vikas Publishing House.
- Mahajan, S., & Kulkarni, M. (2019). Advanced cost accounting.
- Mitra, J. K. (2009). *Advanced cost accounting*. New Age International.

Note: The breakup of marks in the Examination will be as follows:

Component	Percent
Theory	30%
Practical/ Problems	70%

Area of practical problems:

- 1. Budget and Budgetary Control
- 2. Standard Costing
- 3. Responsibility Accounting



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Syllabus for M.Com. I (Business Administration)

2021-22 (CBCS – Autonomy 21 Pattern)

Course/ Paper Title	Financial Management
Course Code	21CMCO114B
Semester	I
No. of Credits	4

Objectives of the Course

Sr. No.	Objectives
1.	To acquaint the student with knowledge of various Financial Management terminologies (Investment, Credit Planning, Working Capital Management
2.	To understand the concepts relating to Financing & Financial Statement Analysis
3.	To utilize the information gathered to reach an optimum conclusion by a process of reasoning
4.	To enable the students to use their learning to evaluate, make decisions and provide recommendations.

Course Specific Outcomes

Sr. No.	Learning Outcome
1.	Students will be understanding the concept of Financial Management and will be able to recognize Financial System of India

2.	Students will acquire Financial Statement analysis skillsand also will
	acquire decision making Skills
3.	Students will be able to develop skills for effective Credit and
	Working Capital Management

Unit No.	Title with Contents	No. of Lectures
Unit I	Introduction of Financial Management.	8
	1. Meaning and objectives of Financial Management	
	2. New trends in Financial Management.	
	3. Modern Approaches	
Unit II	Financial Statements & Financial Analysis	14
	1. Concept of Financial Statements – Income and	
	Balance Sheet Statements.	
	2. Financial Analysis – Types and Techniques.	
Unit III	Capital Structure and Capital Budgeting	14
	1. Capital Budgeting,	
	2. Sources of Finance and its factors, Capital	
	Budgeting,	
	3. Techniques of Capital Budgeting.	
	4. Investment Decision Methods – Payback, Net	
	Present Value, Average Rate of Return (A.R.R) and	
	Internal Rate of Return (I.R.R)	
Unit IV	Working Capital & Credit Management	12
	1. Meaning and Nature of Working Capital	
	2. Factors affecting Working Capital.	
	3. RBI guidelines on Working Capital	
	4. Formulation of Credit Policy, Collection Policy,	
	Accounts Receivable Management, Factoring and	

Lease Financing.	

- Khan, M. Y., & Jain, P. K. (2018). Financial management: Text, problems and cases, 8e. McGraw-Hill Education.
- Chandra, P., & Prasanna. (2011). *Financial management*. Tata McGraw-Hill Education.
- Kulkarni, P. V. (1985). Financial management: A conceptual approach (with problems & review questions). Himalaya Publishing House
- *Pathak.* (2007). The Indian financial system: Markets, institutions and services, 2/E. Pearson Education India.
- Pandey, I. M. (1999). Financial management. Vikas Publishing House



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Syllabus for M.Com. I 2021-22 (CBCS – Autonomy 21 Pattern)

Course/ Paper Title	Financial Analysis & Control
Course Code	21CMCO121
Semester	II
No. of Credits	4

Objectives of the Course

Sr. No.	Objectives
1.	To enable the students to acquire knowledge of financial analysis and control tools.
2.	To Make appropriate application and uses of financial analysis and control.

Course Specific Outcome

Sr. No.	Learning Outcome
1.	To Understand the basics of financial analysis.
2.	To learn various techniques & methods for financial analysis
3.	To understand the importance of cash liquidity in an organization.
4.	To understand the computation of cash and fund flows under operating, investing and financing categories.

To learn the various techniques of B.E.P Analysis and Leverages for financial analysis

Unit No	Title with Contents	No. of
		Lectures
Unit I	Fundamentals of financial analysis and control	9
	Meaning of financial analysis and control	2
	2. Types of Analysis and interpretations	2
	3. Uses of Financial statement analysis	1
	4. Importance of Financial statement analysis	2
	5. Advantages and limitations of financial analysis and control	2
Unit II	Capital Budgeting	17
	Capital budgeting - Meaning- Importance –	2
	2. Evaluation technique and methods – (Practical Problems)	15
	i. Pay back, rate of Return	
	ii. Discounted Pay Back Period	
	iii. Discounted Cash flow	
	iv. Net present value	
	v. Internal Rate of Return	
	vi. Modified Internal Rate of Return	
	vii. Profitability Index. Relationship between risk and returns	
Unit III	Cash flow and fund flow statements	17
	Cash Flow Statement - Meaning, importance, advantages and	3
	limitations.	
	2. Fund Flow Statement - Meaning, importance, advantages and	3
	limitations.	
	3. Problems on Cash flow statement	5
	4. Problems on fund flow statement	5
	5. Difference between Cash Flow and Fund Flow Statement	1

Unit IV	Cost volume profit (B.E.P) Analysis and Financial Analysis	17
	through Leverages	
	1. Cost volume profit (B.E.P) Analysis	9
	i. Introduction of B.E.P Analysis, Break –Even Chart, P.V	
	Ratio and its Application	
	ii. Practical Problem Solving	
	2. Financial Analysis through Leverages	8
	i. Introduction and Types of Leverages	
	ii. Return on Investment Leverage	
	iii. Problem Solving	

- Khan, M. Y., & Jain, P. K. (2018). Financial management: Text, problems and cases, McGraw-Hill Education.
- Kulkarni, P. V. (1999). Financial management: A conceptual Approach (with problem, cases & review question). Himalaya Publishing House
- Ravi Kishore, R. M. (2006). Cost & management accounting 4Th / Ed. Taxmann Publications Pvt.
- Pandey, I. M. (2009). Management accounting, 3E. Vikas Publishing House Pvt. Ltd
- Ramachandran, N., & Ram, K. K. (2014). How to analyze: Financial statements. McGraw-Hill Education.
- Hanif, M. (2019). Modern cost and management accounting. McGraw-Hill Education.
- Bagavathi, P. R. (2006). Management accounting (4th Ed.). S. Chand Publishing.

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Component	Percent
Theory	30%
Practical/ Problems	70%

Area of practical problems:

- 1. Capital Budgeting
- 2. Cash flow and fund flow statements
- 3. Cost volume profit (B.E.P) Analysis and b) Financial Analysis through Leverages



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Syllabus for M. Com. I (CBCS – Autonomy 21 Pattern)

Course/ Paper Title	Industrial Economics
Course Code	21CMCO122
Semester	II
No. of Credits	4

Objectives of the Course

Sr. No.	Objectives
1.	To provide the knowledge to the students about the basic issues of industrial economics.
2.	To make the students aware about the industrial profile of India and the industrial policy of government of India
3.	To make the students understand concepts of industrial economics
4.	To impart students' knowledge about sources of industrial finance and Indian industrial growth

Course Specific Outcomes

Sr. No.	Learning Outcome
1.	To get the overview and to understand the concept of Industrial Economics

	To know about the theories of Industrial location and industrial
2.	imbalance and to acquire the analytical skills in identifying the
	factors affecting industrial Location
3.	To understand the concept of Industrial Efficiency, productivity, size
	of the firm and Optimum size of the firm
	To impart knowledge about industrial finance and its sources and to
4.	help the students understand problems of small and micro industries
	in India

Unit	Title with Contents	No. of
No.		Lectures
Unit I	Introduction and Concepts	15
	Meaning, Nature, Scope, Need and Significance of Industrial Economics.	3
	Industrial Combinations- causes, mergers and amalgamations, industrial monopoly- control of monopolies.	6
	3. Sellers' Concentration, Economies of Scale,	3
	4. Product Pricing – theories and evidence	3
Unit II	Industrial Location	15
	1. Meaning of Industrial location, Industrial localization,	2
	Planned location	
	2. Factors Affecting Location of Industries	2
	3. Theories of Industrial Location-Alfred Weber's theory,	5
	Sargent Florence Theory, August Losch Theory	
	4. Industrial Imbalance –Need for Balanced Regional	3
	Industrial Development-Causes and Measures of	
	Industrial imbalance.	
	5. Regional Industrial Imbalance in India – Extent and	3
	Government Policy Measures for Balanced Regional	

		Industrial Development.	
Unit III	Indus	strial Productivity, Efficiency and Size of Firm	15
	1.	Industrial Productivity and Efficiency- Meaning, Norm,	3
		Tools and measurement of Industrial Productivity and	
		Efficiency.	
	2.	Factors Affecting Industrial Productivity and	2
		Efficiency.	
	3.	Industrial Productivity in India.	1
	4.	Causes of Low Industrial Productivity.	1
	5.	Remedial measures by the government to improve	2
		industrial productivity.	
	6.	Size of Firm- Determinants of Size of Firm	3
	7.	Optimum Size of Firm- Meaning and its Determinants	3
Unit IV	Indus	strial Finance and Indian Industrial Growth	15
	1		
	1.	Meaning, Scope, Importance of Industrial Finance.	2
		Meaning, Scope, Importance of Industrial Finance. Sources of Industrial Finance- private, public and	2 2
	1.		
	1.	Sources of Industrial Finance- private, public and	
	1.	Sources of Industrial Finance- private, public and cooperative sector, shares, debentures, bonds,	
	1. 2.	Sources of Industrial Finance- private, public and cooperative sector, shares, debentures, bonds, deposits, loans etc.	2
	1. 2.	Sources of Industrial Finance- private, public and cooperative sector, shares, debentures, bonds, deposits, loans etc. Foreign Capital- need, government's policy, direct	2
	1. 2. 3.	Sources of Industrial Finance- private, public and cooperative sector, shares, debentures, bonds, deposits, loans etc. Foreign Capital- need, government's policy, direct investment, foreign institutional investment.	3
	1. 2. 3.	Sources of Industrial Finance- private, public and cooperative sector, shares, debentures, bonds, deposits, loans etc. Foreign Capital- need, government's policy, direct investment, foreign institutional investment. Form of Foreign Capital: Euro issues, GDR, ADR,	3
	1. 2. 3.	Sources of Industrial Finance- private, public and cooperative sector, shares, debentures, bonds, deposits, loans etc. Foreign Capital- need, government's policy, direct investment, foreign institutional investment. Form of Foreign Capital: Euro issues, GDR, ADR, External commercial borrowings.	232
	1. 2. 3.	Sources of Industrial Finance- private, public and cooperative sector, shares, debentures, bonds, deposits, loans etc. Foreign Capital- need, government's policy, direct investment, foreign institutional investment. Form of Foreign Capital: Euro issues, GDR, ADR, External commercial borrowings. Industrial policy: Trends in Industrial Growth	232

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Syllabus for M. Com. I (ADVANCED COST ACCOUNTING AND COST SYSTEM) 2021-22 (CBCS – Autonomy 21 Pattern)

Course/ Paper Title	Application of Cost Accounting
Course Code	21CMCO123A
Semester	II
No. of Credits	4

Objectives of the Course

Sr. No.	Objectives	
1.	To explain the concept of integral and non-integral cost accounting.	
2.	To study Product Life Cycle costing and Value Chain Analysis	
3.	To understand the mechanism of Activity Based Cost Management	
4.	To understand the utility of Cost Accounting data during transfer of product/services from one enterprise to the other either at national or at global level.	

Course Learning Outcome

Sr. No.	Learning Outcome
1.	To conceptualize the need to integrate financial and Cost Accounts.
2.	To Understand the concepts of Product Life Cycle Costing (PLC) and Value Chain Analysis (VCA).
3.	To understand the logic behind ABC technique and to prepare the Cost formats under ABC & to compare such results with the Traditional Overhead Accounting.

Unit No	Title with Contents	No. of
Unit I	Reconciliation between Cost and financial Accounts	Lectures 15
Unit 1	Reconcination between Cost and Imancial Accounts	
	1. Need of Reconciliation of Cost and Financial Accounts	3
	2. Reasons for Disagreement in Profit	3
	3. Methods and Procedure of Reconciliation statement	3
	4. Preparation of Reconciliation statement	3
	5. Preparation of Memorandum Reconciliation Account	3
Unit II	Product Life Cycle Costing (PLCC) & Value Chain Analysis	15
	(VCA)	
	Introduction to Product Life Cycle Costing	2
	2. Phases and Characteristics of Product Life Cycle,	2
	3. Benefits of Product Life Cycle Costing	2
	4. Life cycle Costing process	1
	5. Value Chain Analysis – Meaning, Importance	2
	6. Steps in Value Chain Analysis	2
	7. Approach for Assessing Competitive Advantages	2
	8. Value Chain Analysis V/S Conventional Management	2
	Accounting.	
Unit III	Cost Allocation and Activity Based Costing	15
	1. Cost Allocation - Meaning, Types, Relationship between	3
	resources, activities,	
	2. Cost and Cost drivers, Methods of allocating Costs in Cost	3
	Centers using Direct Method, Step down Method and	
	Reciprocal Method.	
	3. Activity Based Costing - Introduction, Steps in ABC	3
	Systems	

	4. Levels of Activities Advantages & Limitations	3
	5. Practical Problems on ABC Costing	3
Unit IV	Strategic Cost Management	15
	Transfer Pricing –Introduction, Meaning Advantages and	5
	Disadvantages, Setting Transfer Pricing	
	2. Methods of Transfer Pricing - Negotiated transfer pricing,	5
	Market Price, Cost-Based Price, Negotiated Prices & Dual	
	Prices	
	3. Target Costing – Introduction, Concept, Objectives,	5
	Comparison between Target Costing and Cost-Plus Pricing.	

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- Mitra, J. K. (2009). Advanced cost accounting. New Age International.

Note: The breakup of marks in the Examination will be as follows:

Component	Percent
Theory	30%
Practical/ Problems	70%

Area of practical problems:

- 1. Cost & Financial Reconciliation Statement
- 2. Activity Based Costing
- 3. Transfer Pricing



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Syllabus for M.Com. I (Business Administration) (CBCS – Autonomy 21 Pattern)

Course/ Paper Title	Business Ethics and Professional Values
Course Code	21CMCO123B
Semester	II
No. of Credits	4

Objectives of the Course

Sr. No.	Objectives
1.	To enlighten the students with the basic concepts and importance of Ethics in Business and Profession.
2.	To increase students' general awareness on the ethical dilemmas at work place.
3.	To empower students with technical skills for designing new strategies for sustainable & ethical environment.
4.	To present the concept of Corporate Social Responsibility and explore its relevance to ethical obligations.

Course Specific Outcomes

Sr. No.	Learning Outcome
1.	Students will be conversant with the ethical dilemmas and importance of ethical decision making in business
2.	Creation of awareness and understanding of how ethical practices can be adopted in different areas of business.
3.	The students will Develop understanding about ethical issues in Environment and importance of Sustainable Development.

Unit No.	Title with Content	No. of
		Lectures
Unit I	Business Ethics and Professional Values	15
	1. Business Ethics	6
	i. Meaning, Scope, Principles and importance of Business Ethics	
	ii. Code of Ethics	
	iii. Regulation of Business Ethics in India.	
	iv. Theories of Business Ethics.	
	2. Professional Values	
	i. Meaning, Significance and Scope	5
	ii. Human Values	
	3. Ethical Decision Making	
	i. Meaning and determinants	
	ii. Process of Ethical Decision Making	4
Unit- II	Corporate Social Responsibility and Corporate Governance	18
	1. Corporate Social Responsibility (CSR)	
	i. Introduction and advantages	6
	ii. Scope for CSR in India	
	iii. Legal provisions for CSR	
	iv. Forms of CSR	
	2. Corporate Governance	
	i. Concept and Objectives	6
	ii. Features and advantages	
	iii. Codes for Whistle Blowing	
	3. Value Based Management	
	i. Meaning and benefits	6
	ii. Methods	
	iii. Vedic Management for Business Ethics	
Unit- III	Indian Ethical Practices	12
	Indian Ethical Practices in Finance	3

	2. Indian Ethical Practices in Marketing	3
	3. Indian Ethical Practices in Information Technology	3
	4. Indian Ethical Practices in Human Resource Management	3
Unit- IV	Emerging Environmental Issues in Business Ethics and	15
Omt-1v	Sustainable Development	13
	1. Ethics in Environment	8
	i. Environmental crisis	
	ii. Issues relating to environmental degradation.	
	iii. Natural resources depletion	
	iv. Pollution	
	2. Sustainable Development	7
	i. Meaning and Principles	
	ii. Goals of Sustainable Development	
	iii. Strategy to achieve Sustainable development	

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- Samitanna & Chakraborti, S. (2010). *Values and ethics in business and profession*. PHI Learning Pvt.
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${\bf Syllabus\ for\ M.\ Com.\ I}$ (ADVANCED COST ACCOUNTING AND COST SYSTEM)

2021-22 (CBCS – Autonomy 21 Pattern)

Course/ Paper Title	Cost Control and Cost Systems
Course Code	21CMCO124A
Semester	II
No. of Credits	4

Objectives of the Course

Sr. No.	Objectives
	To equip the students with knowledge and skill to design and
1.	implement cost control, cost reduction programme and different cost
	systems.

Course Learning Outcome

Sr. No.	Learning Outcome	
1.	To understand the role of Marginal Costing in short term decision making.	
	č	
2.	To Understand pricing mechanism under global competitive environment.	
3.	To develop Skills to differentiate between Cost Reduction and Cost Control techniques. To understand the process of installation of Costing System. To analysis the importance of Cost Reduction and Cost Control technique & to understand measurement of productivity.	
4.		
5.		

Unit No	Title with Contents	No. of
Cint 140	The with Contents	Lectures
Unit I	Marginal Costing, Cost- Volume - Profit Analysis And	15
	Differential Costing	
	1. Marginal Costing- Meaning -Concept of Variability of Cost,	
	Contribution, P/V Ratio, Break Even Analysis, Margin of	9
	Safety, Cost- Volume, Profit Analysis.	
	2. Differential Costing, Differential Costs, Differential Cost	6
	Analysis, Features of Differential Costing, Practical	
	Application.	
Unit II	Pricing Decision	15
	1. Introduction – Pricing of Finished Product- Theory of Price	15
	Pricing Policy – Principles of Product of Pricing – New Product	
	Pricing	
Unit III	Costing system Design & installation	15
	1. Study of Production Process, Selection of Methods of Costing,	11
	Creating Cost Centers and Cost Codes. Deciding Basis of	
	Apportionment of Various Overheads, Deciding Methods of	
	Absorption. Fixing Responsibility and designing suitable MIS.	
	2. Designing and Installing Cost System In Computer	4
	Environment	
Unit IV	Cost Control, Cost Reduction & Productivity	15
	1. Introduction, Process of Cost Control and Cost Reduction, Cost	8
	Reduction Programme and its Implementation, Methods and	
	Techniques.	7
	2. Productivity: Meaning, causes of lower Productivity,	
	improvement in Productivity & Measurement of Productivity-	
	Material, Labour, Machines, Capital, Power & overall	

Productivity.			
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- Cost Accounting. Jawahar Lal and Seema Srivastava.(2013). Tata McGraw-Hill Education.
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- Ravi Kishore, R. M. (2006). Cost & management accounting 4Th / Ed. Taxmann Publications Pvt.
- Mahajan, S., & Kulkarni, M. (2019). Advanced cost accounting.

Note: The breakup of marks in the Examination will be as follows:

Component	Percent
Theory	30%
Practical/ Problems	70%

Areas of Practical Problems:

- 1. Marginal Costing Application
- 2. Differential Cost Analysis
- 3. Pricing Decisions
- 4. Measurement of Productivity



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Syllabus for M.Com. I (Business Administration) (CBCS – Autonomy 21 Pattern)

Course/ Paper Title	Elements of Knowledge Management
Course Code	21CMCO124B
Semester	п
No. of Credits	4

Objectives of the Course

Sr. No.	Objectives	
1.	To develop Analytical and Research oriented skills among the students.	
2.	To understand value application and relevance of Knowledge management in today's corporate world.	
3.	To promote research and innovation ideas based on Knowledge Management.	
4.	To enhance knowledge level and practice of linking theoretical background with applied Social Science	

Course Specific Outcomes

Sr. No.	Learning Outcome	
1	Students will get the conceptual clarity, Conceptual Skill and	
1.	Improved analytical Ability.	
2.	Students will be able to Apply Oriented Skills and will have a	

conceptual clarity Cross Functional areas, Oriented Skills.		conceptual clarity Cross Functional areas, Oriented Skills.
3. Students will acquire administrat		Students will acquire administrative and management skills

Unit No.	Title with Contents	No. of Lectures
Unit I	Introduction to Knowledge Management	15
	1. Knowledge Management - Concept, Meaning,	
	Definition, Nature and Relevance of it in today's	
	Business world.	
	2. Knowledge Management Process, Approaches to	
	Knowledge Management	
	3. New Forms of Knowledge Management.	
Unit 2	Tools and Techniques of Knowledge Management	15
	Concept, Meaning, Types of Knowledge sharing	
	System of Presenting Knowledge Role of Knowledge	
	Management in Management of Change	
	2. Measurement of Knowledge	
	3. Role of a Leader in Knowledge Management	
Unit III	Cross Functional areas and Knowledge Management	15
	Finance and Knowledge Management	
	2. Marketing and Knowledge Management	
	3. E- Commerce and Knowledge Management	
	4. TQM and Knowledge Management	
	5. CRM and Knowledge Management	
	6. Human Resource and Knowledge Management	
Unit IV	Knowledge Strategies	15
	Meaning, Nature, Scope and knowledge strategy	
	creation.	

- 2. Concept of Intellectual Property Rights (IPR)
- 3. Using Knowledge Management to safeguard Intellectual Property.
- 4. Knowledge engineering for IT based services.
- **5.** Future Prospects of Knowledge Intensive Business. Services and its impact on the economy.

- Awad. (2004). *Knowledge management*. Pearson Education India.
- Tiwana, A. (2000). The knowledge management toolkit: Practical techniques for building a knowledge management system. Prentice Hall.
- Bukowitz, W. R., & Williams, R. L. (1999). *The knowledge management Fieldbook*. Financial Times/Prentice Hall.
- Egaallo C.F.(2002) *Building the Knowledge Management Network*. John Wiley &Sons.